**Student Senate for California Community Colleges**

**Region V**

**Public Relations Committee | Minutes**

Thursday, September 28th, 2017 | 6:30p.m.

**NOTICE IS HEREBY GIVEN** the Student Senate for California Community Colleges

Region V Public Relations Committee will hold a committee meeting on Thursday, September 28th, 2017 at 6:00 p.m. The meeting time and location are noted above, and call-in locations and/or information for conference call options are noted below. The Region V Public Relations Committee reserves the right to suspend the orders of the day if necessary to conduct business. All Region V Public Relations Committee meetings are held in locations that are wheelchair accessible and ADA complaint. They will make efforts to meet requests made after such date, if possible. Please contact the Public Relations Committee Chair Ernesto Duran at communicationsregionv@studentsenateccc.org for any agenda item requests, or Public Relations related questions.

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| **Members** | **Call-in Location** | **College** |
| **Chair Duran, Ernesto** | 995 N Reed Ave,  Reedley, CA 93654 | Reedley College |
| **Vice Chair Washington, Christopher** | 1101 E University Ave, Fresno, CA 93741 | Fresno City College |
| **Marcello Ayers** | 30277 Ave 12, Madera, CA 93638 | Madera College |
| **Lopez, Lety** | 100 E College Ave,  Porterville, CA 93257 | Porterville College |
| **Johnson, Jasmine** | 915 S Mooney Blvd, Visalia, CA 93277 | College of The Sequoias |
| **Villarreal, Aaron** | 995 N Reed Ave,  Reedley, CA 93654 | Reedley College |

**I. CALL TO ORDER** **II. ROLL CALL**

***Meeting Called to order at 4:45p.m.***

**Chair Duran, Ernesto *Present***

**Vice Chair Washington, Christopher *Present***

**Member Marcello Ayers *Absent***

**Member Lopez, Lety *Absent***

**Member Johnson, Jasmine  *Present* Member Villarreal, Aaron *Present***

1. **ADOPTION OF AGENDA**

***Moved by Villarreal***

***Seconded by Johnson***

1. **APPROVAL OF MINUTES** 
   1. **August 24th 2017 Meeting**

***Moved by Vice Chair Washington***

***Seconded by Johnson***

1. **PUBLIC COMMENT**

*This time is reserved for members of the public to address the Public Relations Committee on items not appearing on the agenda. Each speaker is entitled to three minutes per item for a total of fifteen minutes.*

1. **REPORTS** 
   1. **Member Marcello Ayers**
   2. **Member Lopez, Lety**
   3. **Member Johnson, Jasmine**

***Multicultural fair at COS, advisor does not want to be involved in the ssccc due to specific reasons.***

* 1. **Member Villarreal, Aaron**

***Preparing for the Reedley community fiesta, and homecoming, 200 students served at food pantry, constitution day,***

* 1. **Vice Chair Washington, Christopher**

***Constitution development for asg, battle of the gavel/ pump,***

* 1. **Chair Duran, Ernesto**

***Will be working on visiting campuses.***

1. **SPECIAL ORDERS** 
   1. **Committee Member Appointments** 
      1. The Chair will appoint members of the region as Public Relations Committee Members and be in pending approval at the next regional meeting.

***No new appointments***

1. **OLD BUSINESS** 
   1. **Inactive Colleges Outreach**
   2. **Workshops/Trainings for the Bakersfield Leadership Training**
   3. **Regional Project for Social Media**
   4. **Region V Logo Design**
   5. **Goals**
   6. **Region Retreat**

1. **NEW BUSINESS** 
   1. **Campus Visits** 
      1. The Public Relations Committee will discuss on scheduling visits to go out to inactive colleges. ***The chair will be working on visiting the campuses in the north of the region. Also working on connecting with asg presidents.***

**c. Region Promotion**

**i.** The Chair will discuss projects to publicize the region at the local, regional, and state level. ***Working on developing social media, and making banners for the region!!! Talk to local organizations to get the ssccc name out there!***

**f. Region Retreat Planning**

**i.** The Public Relations Committee will discuss details and planning of the camping retreat possibly happening in November. ***Biggest issue is the transportation and the funding for the retreat! Many colleges do not have the funds, we need to work with the budget advisory committee. Food needs to be coordinated!***

**g. Next Public Relations Committee Meeting**

**i.** The Public Relations Committee will discuss on a date for the next meeting led by Chair Duran.

***October 26th at 6:30p.m.***

1. **COMMUNICATIONS FROM FLOOR** 
   1. *This time is reserved for any Public Relations Committee members to address the Public Relations Committee on items not appearing on the agenda. Each speaker is entitled to three minutes per item. NO action shall be taken and time limit shall not be extended.*

***No communications from the floor***

1. **PUBLIC COMMENT** 
   1. *This time is reserved for members of the public to address the Public Relations Committee on items not appearing on the agenda. Each speaker is entitled to three minutes per item for a total of fifteen minutes.*

***No public comment***

1. **ADJOURNMENT**

***Meeting adjourned at 7:32p.m.***